# U.S. COMMERCIAL SERVICE United States of America

# **Argentina: Pharmaceutical Technology Trade Show**

Liliana Paz 07/2008

The 5<sup>th</sup> International Congress and Exhibition of Pharmaceutical Technology (ETIF) will be held in Buenos Aires, Argentina from October 21-24, 2008.

Participants will have the opportunity to connect with more than 200 exhibitors and an expected 2,000 visitors daily. The total number of visitors in 2006 was more than 11,000. Exhibitors include: suppliers of ingredients and raw materials to the pharmaceutical industry, contract manufacturers, equipment manufacturers and distributors, laboratory instrument distributors, among others.

For U.S. companies looking to expand into the Argentine market, one of the most effective ways is to attend trade shows in Argentina. Through visiting the exhibits and attending presentations in the congress, foreign companies can learn about the latest local market developments, evaluate market potential for their products, and meet possible distributors or business partners.

Date: October 21-24, 2008

Location: Centro Costa Salguero de la Ciudad de Buenos Aires

Organizer: ETIF S.A.

Address: Ave. Belgrano 3786, Dto 2

(C1210AAS) Buenos Aires, Argentina

Tel/Fax: 54-11-4931-4861

Congress Contact: congreso@etif.com.ar
Exposition Contact: info@etif.com.ar
Website: www.etif.com.ar

Exhibition area: Pavilions 1,2,3,4 and 5

2006 Exhibitors: 236

Target Audience: Retailers, distributors, manufacturers.

While the import market for pharmaceutical and laboratory equipment decreased after the devaluation and economic crisis of 2002, the industry has been recovering since 2004. The market is still mostly dominated by imports, with the U.S. being the leading supplier in certain niche areas.

U.S. companies interested in exploring opportunities in the Argentine market are encouraged to contact the U.S. Commercial Service in Buenos Aires.

### For More Information

The U.S. Commercial Service in Buenos Aires, Argentina can be contacted via e-mail at: <u>Liliana.Paz@mail.doc.gov</u>; Phone: 54-11-5777-4561; Fax: 54-11-5777-4203 or visit our website: <u>www.buyusa.gov/argentina</u>

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